



UNITED WAY
of Bruce Grey

Financial Statements

December 31, 2024

UNITED WAY OF BRUCE GREY
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DECEMBER 31, 2024

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of **United Way of Bruce Grey**:

Qualified Opinion

We have audited the financial statements of **United Way of Bruce Grey** (the Organization), which comprise the statement of financial position as at December 31, 2024 and the statements of operations and changes in fund balances and cash flow for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2024, and results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

United Way of Bruce Grey derives revenue from charitable donations and fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Organization. Consequently, we were unable to determine whether any adjustments were necessary to revenues, excess of revenues over expenditures, and cash flows for the years ended December 31, 2024 and December 31, 2023 and assets and fund balances as at December 31, 2024 and December 31, 2023. Our audit opinion for both years was modified accordingly because of the possible effect of this scope limitation.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Chartered Professional Accountants
Licensed Public Accountants
Owen Sound, Ontario
March 27, 2025

UNITED WAY OF BRUCE GREY
STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31

	Operating Fund \$	Endowment Fund \$	SAFE Fund \$	2024 \$	2023 \$
Assets					
Current					
Cash	472,118	-	18,765	490,883	653,697
Accounts receivable	36,689	-	-	36,689	45,586
HST receivable	10,067	-	-	10,067	9,990
Due from (to) funds	6,061	-	(6,061)	-	-
Investments (Note 3)	-	10,697	-	10,697	9,738
Inventory	22,023	-	-	22,023	29,191
Prepaid expenses	15,492	-	-	15,492	25,108
	562,450	10,697	12,704	585,851	773,310
Liabilities					
Current					
Accounts payable and accrued liabilities	55,349	-	-	55,349	36,344
Government remittance payable	8,314	-	-	8,314	7,784
Deferred revenue (Note 4)	272,945	-	12,704	285,649	443,942
	336,608	-	12,704	349,312	488,070
Fund balances	225,842	10,697	-	236,539	285,240
	562,450	10,697	12,704	585,851	773,310

Approved on behalf of the board

_____ Director

_____ Director

UNITED WAY OF BRUCE GREY
STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES
FOR THE YEAR ENDED DECEMBER 31

	Operating Fund \$	Endowment Fund \$	SAFE Fund \$	2024 \$	2023 \$
Revenue					
Campaign	623,706	-	-	623,706	698,761
Grants and other contributions (Schedule 1)	773,466	-	5,835	779,301	1,178,754
Rental revenue	-	-	-	-	4,300
Investment income	7,905	959	1,139	10,003	15,144
	<u>1,405,077</u>	<u>959</u>	<u>6,974</u>	<u>1,413,010</u>	<u>1,896,959</u>
Fundraising expenditures (Schedule 2)	<u>236,155</u>	<u>-</u>	<u>-</u>	<u>236,155</u>	<u>201,238</u>
Net revenue available for community impact	1,168,922	959	6,974	1,176,855	1,695,721
Community impact expenditures (Schedule 2)	<u>1,218,582</u>	<u>-</u>	<u>6,974</u>	<u>1,225,556</u>	<u>1,684,049</u>
Excess of revenue over expenditures (expenditures over revenue)	(49,660)	959	-	(48,701)	11,672
Fund balances at beginning of year	<u>275,502</u>	<u>9,738</u>	<u>-</u>	<u>285,240</u>	<u>273,568</u>
Fund balances at end of year	<u>225,842</u>	<u>10,697</u>	<u>-</u>	<u>236,539</u>	<u>285,240</u>

See accompanying notes to the financial statements

UNITED WAY OF BRUCE GREY
STATEMENT OF CASH FLOW
FOR THE YEAR ENDED DECEMBER 31

	2024 \$	2023 \$
Cash provided by (used for)		
Operating activities		
Excess of revenue over expenditures (expenditures over revenue)	(48,701)	11,672
Change in		
Accounts receivable	8,897	23,849
HST receivable	(78)	4,021
Inventory	7,167	(2,607)
Prepaid expenses	9,616	(15,443)
Accounts payable and accrued liabilities	19,005	(17,025)
Government remittance payable	530	(2,130)
Deferred revenue	(158,292)	(219,992)
	(161,856)	(217,655)
Financing and investing activities		
Increase in investments	(958)	1,842
Change in cash	(162,814)	(215,813)
Cash at beginning of year	653,697	869,510
Cash at end of year	490,883	653,697

See accompanying notes to the financial statements

UNITED WAY OF BRUCE GREY
NOTES TO THE FINANCIAL STATEMENTS
AS AT DECEMBER 31, 2024

Purpose of the organization

The United Way of Bruce Grey is an incorporated, non-profit, non-partisan, volunteer driven Organization that engages in an effort to mobilize resources to support a broad range of non-profit human care services. It exists to improve the quality of life of all people in the Counties of Bruce and Grey by raising and investing money in services and programs that help meet human needs in our communities.

The United Way operates according to the highest standards of conduct consistent with its commitment to volunteerism, integrity, accountability, accessibility, being apolitical and having respect for donors, service providers, and the users of services.

The United Way is a charitable Organization registered under the Income Tax Act of Canada and, as such, is exempt from income taxes.

1. Summary of significant accounting policies

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. The significant accounting policies applied in accordance with these standards are as follows:

(a) Fund accounting

The purpose of the Operating Fund is to conduct annual fundraising campaigns to raise funds for distribution to other charitable organizations and the community and to cover fundraising, program, and building expenditures. The rental revenue from the Centre and the corresponding expenses are recorded in the Operating Fund.

The purpose of the Endowment Fund, established in 2007 through an investment with the Community Foundation of Grey Bruce, is to provide funding for future initiatives. These may include, but are not limited to, the following purposes; bequest/endowment funds, United Way Capital fund, new initiatives, grants, agencies' capital campaigns, and guaranteed sustaining allocations when the annual campaign is lower than previous performances. Should the United Way cease to exist, the income from the Endowment Fund would be disbursed by the Foundation's Board of Directors to charities in the community working for the betterment of the communities in a manner consistent with the historic role of the United Way.

The purpose of the SAFE (Supportive Assistance for Emergencies) Fund is to support and maintain persons displaced or left homeless in Bruce and Grey counties as a result of a natural or man-made disaster where the losses of such persons are not wholly or partially covered by insurance. United Way of Bruce Grey uses the fund name "SAFE" in reference to the Court Order named fund Disaster Relief Fund.

(b) Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and cash deposited in Canadian bank accounts.

(c) Use of estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

UNITED WAY OF BRUCE GREY
NOTES TO THE FINANCIAL STATEMENTS
AS AT DECEMBER 31, 2024

1. Summary of significant accounting policies (continued)

(d) Inventory

Inventory consists primarily of purchased materials used in the backpack program. Inventory is stated at cost.

(e) Revenue recognition

United Way of Bruce Grey follows the deferral method of accounting for contributions.

The Organization holds several fundraising campaigns annually, including a fall workplace campaign and various special events. Campaign revenue, proceeds from special events and one-time donations generated during any one year are recognized as revenue when received or receivable, if the amount can be reasonably estimated and collection is reasonably assured. Fundraising and program expenditures are expensed as incurred.

All campaign revenue, proceeds from special events and one-time donations are considered available for unrestricted use with the exception of donor designations.

Donor designations represent donations made by individuals and corporations which are designed to be distributed to other United Ways, Member Agencies of the United Way and/or other charitable organizations. Donor designations are paid to the designated agencies annually. Donor designated donations which have been collected in the current year but have not yet been paid to designated agencies are reported as deferred donor designations.

Donations and grants restricted for a specific purpose by the contributor are reported as deferred revenue and are recognized as income in the same period that the eligible expenditure is incurred.

Investment income, rental income, endowment fund income, and other income is recognized on the accrual basis as it is earned. Investment income earned is retained in the fund to which the investments are held.

Government subsidies are recognized when there is reasonable assurance that the subsidy will be received and all attached conditions will be complied with. The Organization recognizes the subsidy as income on a systematic basis over the periods that the related costs, for which it is intended to compensate, are expensed.

(f) Financial instruments

The Organization initially measures its financial assets and financial liabilities at fair value and subsequently measures all its financial assets and liabilities at amortized cost, except for investments.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial instruments reported at fair market value are investments with the Community Foundation Grey Bruce. Fair value for these investments is readily available. Changes in fair value are recognized in net income.

Financial liabilities measured at amortized cost include accounts payable.

(g) Gifts in kind

The Organization receives a limited amount of in-kind donations, that include consumables for special events and equipment for donation to the community at large. These financial statements do not reflect any revenue or expenditures related to gifts in kind.

(h) Contributed services

Volunteers contribute many hours per year to assist the Organization in carrying out its service delivery activities. Because of the difficulty in determining their fair value, contributed services are not recognized in the financial statements

UNITED WAY OF BRUCE GREY
NOTES TO THE FINANCIAL STATEMENTS
AS AT DECEMBER 31, 2024

1. Summary of significant accounting policies (continued)

(i) Allocation of expenditures

The Organization reports costs for its operations by program. Costs that can be identified to a specific program are allocated directly to that program. Administrative expenditures generally include costs to run the day-to-day operations, which includes occupancy, support staff, office supplies, contract services, training and board expenses. Administrative expenditures are allocated to fundraising and community impact proportionally on the basis of level of effort attributed to each.

Administrative expenditures are allocated as follows:

	2024		2023	
	\$	%	\$	%
Fundraising	75,662	24	67,132	22
Community impact	244,706	76	235,042	78
	320,368	100	302,174	100

(j) Calculation of cost revenue ratios

In accordance with United Way Canada's Transparency, Accountability and Financial Reporting policies, United Way uses the following method to calculate cost revenue ratios ("CRR"):

	2024	2023
Total revenue for CRR calculation	1,413,010	1,896,959
Total fundraising expenses (Schedule 2)	236,155	201,238
Total fundraising expenses as a percentage of total revenue	16.7 %	10.6 %

2. United Way centre

In 2006 the County of Grey transferred title of the building where the United Way Centre now resides for the nominal consideration of \$1.

3. Investments

	2024	2023
	\$	\$
Endowment fund		
Community Foundation Grey Bruce (cost - \$8,191)	10,697	9,738

4. Deferred revenue

Deferred revenue represents donations and grants restricted by the contributor for a specific purpose that were not spent at year end.

Continuity schedule as follows:

	2024	2023
	\$	\$
Deferred revenue at beginning of year	443,942	663,933
Restricted program revenue received during year	466,202	436,896
Restricted program revenue recognized during year	(624,495)	(656,887)
Deferred revenue at end of year	285,649	443,942

UNITED WAY OF BRUCE GREY
NOTES TO THE FINANCIAL STATEMENTS
AS AT DECEMBER 31, 2024

4. Deferred revenue (continued)

Deferred revenue is comprised of the following:

	2024	2023
	\$	\$
Bruce Grey United for Refugees	16,036	16,089
Children's Alliance	2,796	2,944
Community Foundation Grey Bruce grants	2,673	9,609
Community Services Recovery Fund	-	25,086
Food Security	12,334	55,121
Hockey Program	14,785	-
Hope for Our Kids	20,178	41,388
Mattress Program	-	3,069
Miscellaneous	26,667	29,539
Outreach SOS	98,684	31,585
Pandemic Relief	12,063	90,862
Pride	11,598	-
Reconciliation Garden	6,094	6,009
Safe Fund	12,704	18,539
Utility Assistance Program	23,142	87,998
Van Operations	25,895	26,104
	285,649	443,942

5. Financial instruments

The Organization's exposure to risks from financial instruments is described as follows:

(a) Credit risk

Credit Risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Organization is exposed to credit risk in connection with the collection of its accounts receivable. The Organization mitigates this risk by maintaining payment policies and collection procedures and does not anticipate significant loss for non-collection.

(b) Liquidity risk

Liquidity Risk is the risk that the Organization will encounter difficulty in meeting obligations associated with financial liabilities. The Organization believes it has a strategy in place so that future cash flows will satisfy its obligations.

6. Comparative information

Certain comparative figures have been reallocated to conform with the current year's presentation.

7. Economic dependence

A significant portion of the Organization's revenue is derived from Bruce Power and its suppliers. The Organization is financially dependent on Bruce Power.

UNITED WAY OF BRUCE GREY
GRANTS AND OTHER CONTRIBUTIONS
FOR THE YEAR ENDED DECEMBER 31

	SCHEDULE 1	
	2024	2023
	\$	\$
Backpack Program	77,447	50,413
Bruce Grey United for Newcomers	53	-
Children's Alliance	12,946	5,770
Coldest Night of the Year (CNOY)	95,310	-
Community Foundation Grey Bruce Grants	11,978	5,192
Financial Literacy Program	42,827	45,793
Food Security	56,305	53,449
Hope for Our Kids	34,731	301
Mattress Program	-	54,724
Miscellaneous	31,294	11,690
Outreach SOS	93,616	113,407
Pandemic Relief	119,635	525,981
Poverty Task Force	41,137	41,370
Reconciliation Garden	6,000	43,360
Small Jobs Project	-	30,834
Utility Assistance Program	150,187	198,500
	773,466	1,180,784

See accompanying notes to the financial statements

UNITED WAY OF BRUCE GREY
SCHEDULE OF EXPENDITURES
FOR THE YEAR ENDED DECEMBER 31

SCHEDULE 2

	2024 \$	2023 \$
FUNDRAISING		
Advertising	1,727	4,366
Allocated administrative expenditures	75,662	67,132
Direct campaign costs	105,828	79,637
Wages and employee benefits	52,938	50,103
	236,155	201,238
COMMUNITY IMPACT		
Allocated administrative expenditures	244,706	235,042
Backpack Program	90,714	93,817
Bruce Grey United for Newcomers	53	51
Children's Alliance	11,883	5,770
Coldest Night of the Year (CNOY)	39,348	-
Community Impact Grants	120,000	120,000
Financial Literacy Program	65,103	49,565
Food Security	56,305	53,506
Hope For Our Kids	35,000	1,122
Independent Project expenditures	31,796	7,443
Mattress Program	-	54,724
Other Programs	11,157	2,730
Outreach SOS	109,593	115,770
Pandemic Relief	119,570	525,980
Poverty Task Force	68,351	60,456
Reconciliation Garden	6,000	43,360
Small jobs project	-	48,662
United Way of Canada Affiliation Fees	12,483	14,092
Utility Assistance Program	150,364	198,892
211 - Community Connection	46,156	45,722
	1,218,582	1,676,704

See accompanying notes to the financial statements