

## **Bluewater District School Board**

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Sent by email: <u>execdir@unitedwaybg.com</u>

September 12, 2024

Francesca Dobbyn, Executive Director United Way of Bruce Grey 380 9<sup>th</sup> Street East Owen Sound, Ontario N4K 1P1

Dear Francesca:

As we begin another school year, we are reaching out once again to express our heartfelt thanks and appreciation to the team at United Way of Bruce Grey following another remarkable Backpack Program campaign.

It is amazing to see that 2024 marks yet another recording-breaking year for this vitally important initiative in our region. Without the thoughtful leadership, generosity, and relentless hard work of you and your staff, board members, partners, volunteers, and community supporters, the return to school would be undeniably more difficult for many students and families.

We are encouraged that many helping hands throughout Bruce and Grey counties continue to join together in support of the Backpack Program as local needs increase. Your organization has been instrumental in bringing annual awareness, spearheading campaign efforts, and inspiring compassion within residents to get actively involved through donations, which result in fully equipped backpacks for students of families who may be struggling financially. We recognize that there are ongoing challenges and pressures to ensuring sustainable fund-raising and commend the United Way of Bruce Grey for continuing to raise the bar and meet high demand.

Thank you again, on behalf of the students, trustees, staff, and families of Bluewater District School Board, for the critically important work you do to promote equity, inclusion, success, and well-being in our schools and communities.

Sincerely,

Lori Wilder

Lori Wilder Director of Education

Jane Thomson Chair

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