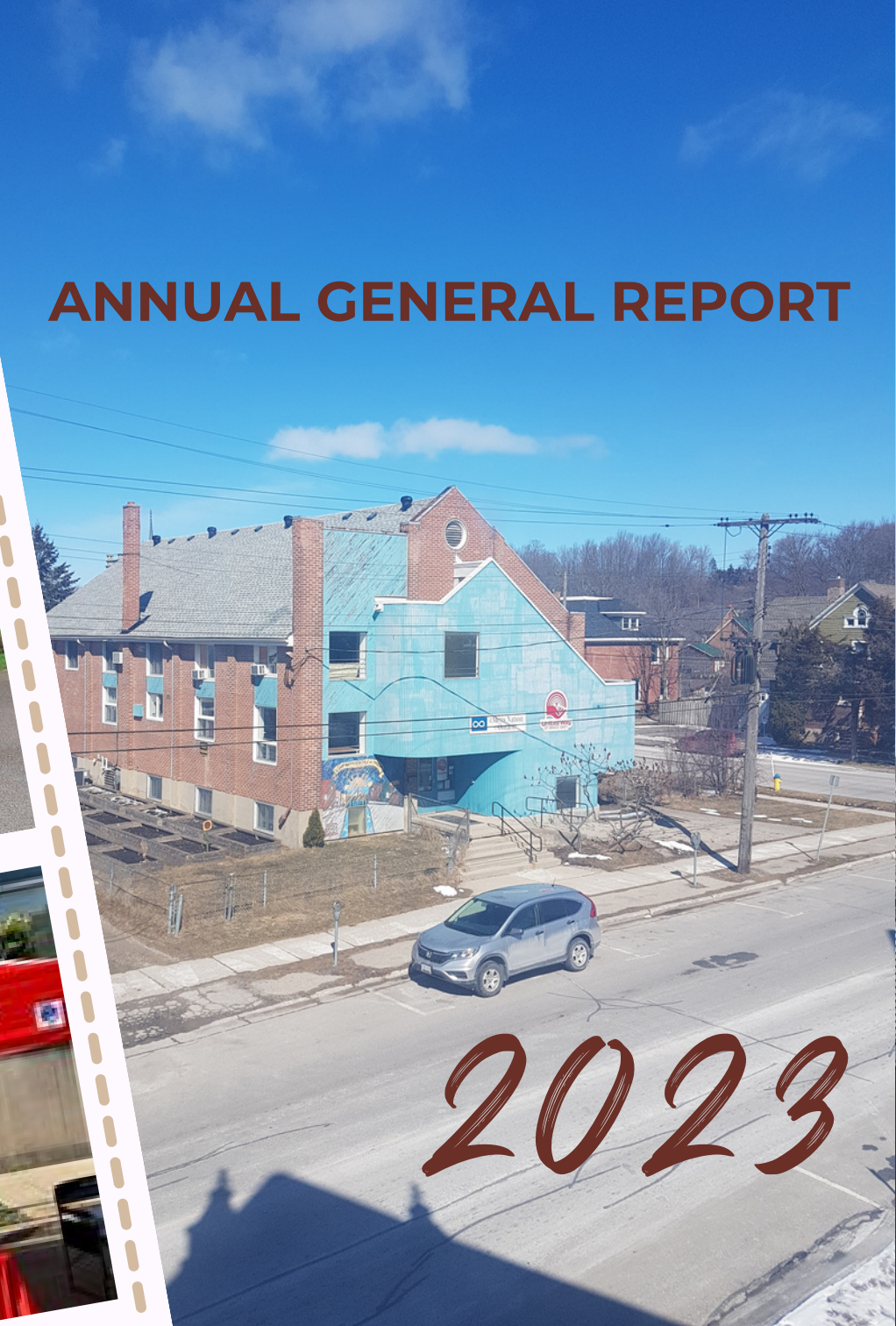




ANNUAL GENERAL REPORT



2023

BREANNE MOSS BOARD CHAIR



As we approach the end of another successful year, I am excited to share with you our annual report for 2023.

With the support of our team of volunteers and amazing staff, we have been able to make a significant impact in our community, from a record number of backpacks to the incredible dedication of the homeless outreach team, to solution-seeking with the Poverty Task Force and the Financial Literacy program.

Despite our accomplishments, it is important to recognize that the needs in our community continue to grow. This annual report highlights the challenges we have faced and the progress we have made, but it also emphasizes the importance of continued support from our donors, partners, and community members.

I urge you to review our annual report and consider how you can contribute to our ongoing efforts to make a difference in the lives of those in need. Together, we can build a stronger, more resilient community for all. Thank you for your continued support.



FRANCESCA DOBBYN EXECUTIVE DIRECTOR

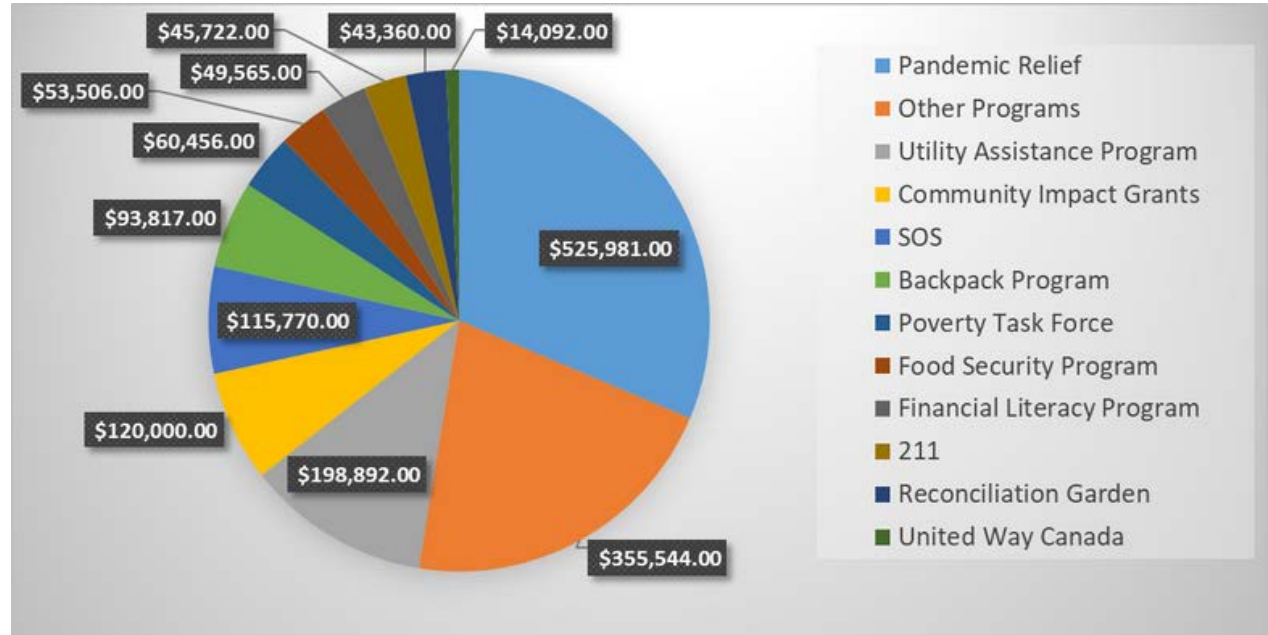
As we reflect on the past year, we are proud to share the impact our organization has made on our community. Despite facing tough times, we have remained committed to our mission and continued to provide essential services to those in need.

Our annual report highlights the key accomplishments and milestones achieved over the past year, showcasing the positive outcomes of our work. We invite you to know about the lives we have touched and the difference we have made in the lives of individuals, families, seniors all experiencing poverty, homelessness, hunger and social isolation.

We extend our heartfelt appreciation to our dedicated donors, volunteers, and community partners who have supported us throughout the year. Your generosity has allowed us to continue our important work and make a lasting impact on those in need. Thank you for your ongoing support and commitment to our cause.

Our Year 2023

*2023 cost of fundraising:
11 cents per dollar raised*



| | 2023 | 2022 |
|------------------------------------|-----------------|-----------------|
| Total Revenue | \$ 1,898,615.00 | \$ 1,482,432.00 |
| Fundraising expenditures | \$ 202,894.00 | \$ 167,078.00 |
| Net revenue for community impact | \$ 1,695,721.00 | \$ 1,315,354.00 |
| Community impact expenditures | \$ 1,684,049.00 | \$ 1,378,351.00 |
| Excess revenue over expenditures | \$ 11,672.00 | -\$ 62,997.00 |
| Fund balances at beginning of year | \$ 273,568.00 | \$ 336,565.00 |
| Fund balances at end of year | \$ 285,240.00 | \$ 273,568.00 |





United Way
Bruce Grey
Change starts here.

Backpack Program 2023

2,470
backpacks to students
in low-income families!

thank you

21 Agencies and 8 schools
gave out 1875 Backpacks!

35,278
backpacks since 2005!

| Number Per Grade | |
|------------------------|-----|
| Primary (jk-gr 3): | 742 |
| Intermediate (gr 4-6): | 578 |
| Senior (gr 7-8): | 420 |
| Highschool (gr 9-12): | 730 |



United Way
Bruce Grey
2023

- Toilet Paper: 2352 rolls
- Feminine: 1197 pkgs
- Winter gear: 681 items
- Personal Hygiene: 1694 items
- Tissues: 1154 pkgs
- Bags: 1834
- Journals: 497 items
- Socks!: 2968 pairs
- Masks: 289 pkgs
- Water Bottles: 723
- Dental: 2097 items



Keeping people connected to their utilities

| Electricity | Natural Gas |
|-----------------------------|-----------------------------|
| Households: 69 | Households: 30 |
| \$37,495 provided in grants | \$14,443 provided in grants |

Keeping People Warm

| Furnace oil | Propane | Wood |
|-------------------|-------------------|-------------------|
| Households: 43 | Households: 70 | Households: 113 |
| \$28,580 provided | \$38,899 provided | \$77,223 provided |

Impact
659 people in 327 homes
received assistance

Summary
Total grants: \$204,038
Total households: 327
Average income: \$20,255
July 1st 2022-June 30th 2023

United Way
Bruce Grey
Change starts here.

Adults: 382
Kids: 198
Seniors: 79

Our Core Programs

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**BRUCE GREY
POVERTY
TASK FORCE**
Our Voice is Power

OUTCOMES

STRATEGIC DIRECTIONS 2023

PROJECTS

Equity to Healthy Food

Rural FoodRescue Hub
GB Community Garden Network

- Launch of Grey Bruce Food Share
- Supported policy and promotion through Food Security Action Group

Striving for Health Equity

Access to Health care Services
BGDISC.ca

- Updated Health Equity Tool
- Support to SOS Mobile Outreach
- Data collection and sharing

Housing Security

Rentsafe Survey
Community Conversations

- Rentsafe Survey completed
- Laidlaw Youth Rent Supplement
- Home Takeover Study released
- Housing Community of Practice

Income Security

Volunteer Income Tax Network
Living Wage Campaign

- CVITP Case Study released
- 2023 Living Wage released

Community Voices

Giiwe Sharing Circles
Community Voices

- Giiwe Circles growth
- Financial Inclusion profiles RentEquip Research published



2023

Community Volunteer Income Tax Program Case Study



1 This data is as of 22 June 2023, as reported by The Meeting Place CVITP and South East Grey Community Health Centre

Case Study were that The Meeting Place CVITP and South East Grey Community Health Centre CVITP helped **332 residents** access over **\$1 million in income benefits, tax credits and refunds** across **5 municipalities**.

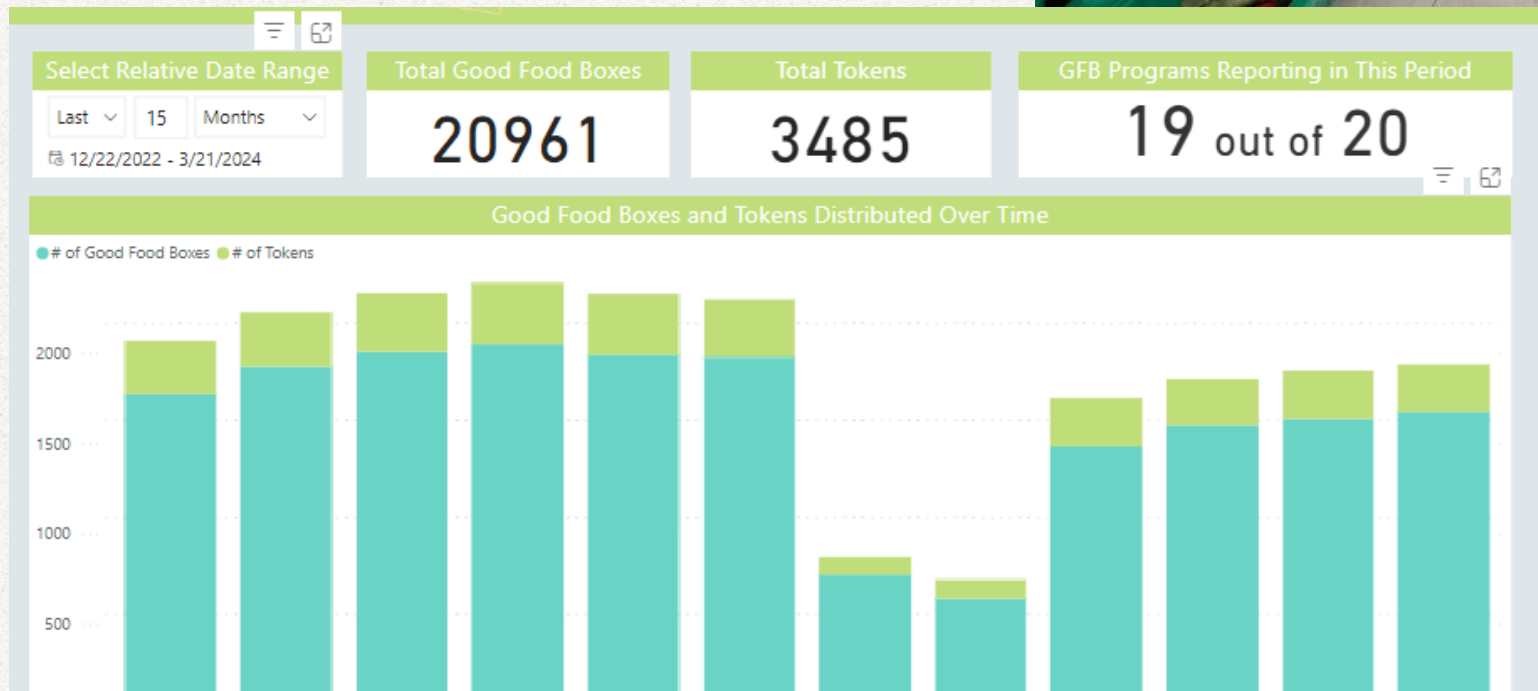
On average, each beneficiary received \$3,100 (\$3,099.81).



The Grey-Bruce Good Food Box is a volunteer-powered, community-based program aimed at improving access to quality food by making fresh vegetables and fruits available at a low cost.

The United Way took over management of the program in March of 2023

The Token program enables community agencies and donors to sponsor a box for a low income family who could otherwise not afford a box.





CNOY
'23



The United Way of Bruce Grey has become the charitable partner of the Puck Pigs Hockey Program

The Puck Pigs Hockey Team was founded in **October 1988** and has progressed and expanded throughout Grey and Bruce Counties as a positive physical activity outlet for clients who have struggled with mental health.

Thank you to the James Goreski Foundation for sponsoring the 2023-4 ice time.





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Mon - Thurs: 8:30 AM - 4:30 PM
Friday: 8:30 am - 3:30 pm