



**United Way**

**Bruce Grey**

[unitedwayofbrucegrey.com](http://unitedwayofbrucegrey.com)

# Gratitude Report

2016

## With your support, you move people from poverty to possibility

You are helping to ensure everyone has access to the most basic needs in life—food security, emergency shelter, housing supports and jobs.

Such as in 2016:

- ♥ Low-income energy users gained stronger supports
- ♥ 728 households received emergency help for utilities
- ♥ 1 860 people received emergency food
- ♥ 15 600 healthy meals were served

“I was so afraid, I didn’t know what to do, and then I called the United Way and suddenly I could focus on my kids knowing that we would have heat.”

## With your support, you help kids be all that kids can be

You are helping children and youth reach their full potential by investing in their development and mental health from early childhood to young adulthood—ensuring they have the skills and opportunities they need to become successful adults.

Such as in 2016:

- ♥ 13 717 kids received a nutritious meal or snack every school day
- ♥ 52 kids had tutoring for reading, writing and math
- ♥ 2 300 kids received a fully stocked backpack
- ♥ 560 kids had heat in their homes



**In partnership with the Grey Bruce Community Foundation and Grey County Housing, a picnic shelter and toy shed was built at the Alpha Street Housing Complex in Owen Sound. Providing much need community space and the opportunity for children to play and families to gather!**



**With your support, you strengthen communities**

**You are helping our most vulnerable neighbours overcome complex challenges—abuse, mental illness, physical challenges and social isolation—by supporting them and connecting them to their community.**

**Such as in 2016:**

- ♥ **The Bruce Peninsula received their Safe Communities designation**
- ♥ **59 women and 16 kids found safe shelter from abuse**
- ♥ **125 people were helped by therapeutic riding**
- ♥ **724 people in financial crisis received guidance**



# Thank you!



Without our donors, our advocates and our volunteers, we don't exist.

In 2016, you created change in the energy sector. You told us what mattered—children mattered, seniors mattered, change mattered.

Every \$1 you gave us went straight to work in the community on local issues, for local solutions.

Every hour volunteered added to the voices and effort for change in the community.

Every tidbit of advice, counsel and direction informed our direction, our understanding and the changes in our community.

We thank you for partnering with us, and we look forward to achieving even greater impact together in 2017.

Francesca Dobbyn  
Executive Director

Nick Lovell  
Board Chair



## 100% - Local giving. Local results.

Every \$1 you invest in your community through the United Way stays in Bruce-Grey to fight poverty and improve lives. Funds are raised locally to be reinvested back into the community where they are needed the most. Your donation goes directly towards helping the most vulnerable, restoring hope and changing lives, right here where you live, work and raise your family.

## 2016 Financials

	2016	2015
Total Revenue	\$713,724	\$1,167,563
Fundraising Expenditures	\$128,038	\$123,473
Net Revenue available for Community Investment	\$585,686	\$1,044,090
Community Investment Expenditures	\$667,491	\$948,739
Excess of Revenue over Expenditures	(\$81,805)	\$95,351
Fund Balances at Beginning of Year	\$192,887	\$97,536
Fund Balances at End of Year	\$111,082	\$192,887



**United Way**

**Bruce Grey**

[unitedwayofbrucegrey.com](http://unitedwayofbrucegrey.com)

---

380 9th Street East

Owen Sound ON N4K 1P1

519 376 1560 | 800 794 1728

[manager@unitedwaybg.com](mailto:manager@unitedwaybg.com)

---

Reg. Charity Number:

89876 8267 RR0001