



For Immediate Release

4th Annual 'March Together'

Saturday, March 5th

Community marching together to help less fortunate.

Owen Sound, Ontario, January 27, 2016 – On Saturday, March 5th, six local organizations that provide emergency support for low income people in Grey-Bruce will partner to host the **4th annual 'March Together'**. New to the partnership this year is the Canadian Mental Health Association.

After last year's rave reviews, participants will once again walk the indoor streets of the Heritage Place Shopping Centre in Owen Sound. The event will begin at 11am with registration and end at 2pm following an awards ceremony.

"Our goal for hosting this event, explains Susan Hewitson, **'March Together'** Committee Chair, is to bring awareness to poverty in Grey-Bruce and raise funds for the emergency support services needed to help people in crisis, from the hungry to the homeless. These people are not faceless strangers. They are members of our community and need help right now."

You can help make a difference by joining the march. Register as a participant, make a pledge, become a sponsor, donate a prize or volunteer.

Participants are encouraged to register as teams of two or more and collect pledges vying for the coveted **'Golden Boot'**. An award presented to the top pledging team. Chocolate Gift Baskets will be awarded to the top pledging team, the participant raising the most pledges, the team with the most participants and the oldest and youngest pledged participants. During the awards ceremony, a draw will be held to present prizes to eligible participants for incentive levels of pledging received over \$50. The net proceeds from this event remain in Grey-Bruce and will be shared equally by the following six organizations to support their community programs:

- **Canadian Mental Health Association** – Brunch Program
- **OSHaRE** – Hot Meal Program
- **Safe 'n Sound** – Housing Crisis Support
- **The Salvation Army** – Food Bank
- **United Way of Bruce Grey** – Utility Program
- **YMCA** - Housing Support Services

Community marching together - continued

As a knitting member of our community, you can also support this important cause. You can help by volunteering your knitting skills and surplus yarn to '**Operation Big Warm Hug**'. A project initiated in 2015 that successfully saw over 200 signature blue and black striped scarves made by more than 40 community knitters. "With such an enthusiastic response, we are once again calling upon the knitting community for help" said Hewitson. This year, winter warmth outerwear items of every size, type and colour are needed such as mitts, toques, headbands and scarves. These comfort items will be distributed by the programs to clients throughout Grey-Bruce.

For more information about how you can help, call the United Way of Bruce Grey at (519) 376-1560 or email fundraising@unitedwaybg.com. To register and donate online, go to bit.ly/marchtogether.

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For additional information, contact

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